



Bed-Time Reading for Aspiring NEDs, Coaches and Board Advisors

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For Non-Executive Directors (NEDs):

1. **"The Independent Director: The Non-Executive Director's Guide to Effective Board Presence"** by Gerry Brown
 - A comprehensive guide to the role of NEDs, including responsibilities, legal frameworks, and strategies to add value at the board level.
 2. **"Boards That Lead: When to Take Charge, When to Partner, and When to Stay Out of the Way"** by Ram Charan, Dennis Carey, and Michael Useem
 - Focuses on leadership strategies for NEDs and board members, helping to navigate the delicate balance of guiding without overstepping.
 3. **"Corporate Governance: Principles, Policies, and Practices"** by Bob Tricker
 - A foundational text that covers the critical aspects of corporate governance, making it essential for new NEDs.
 4. **"The Four Pillars of Board Effectiveness"** by Russell Reynolds Associates
 - This book outlines the essential pillars—Purpose, Composition, Culture, and Execution—that drive successful boards and help NEDs contribute effectively.
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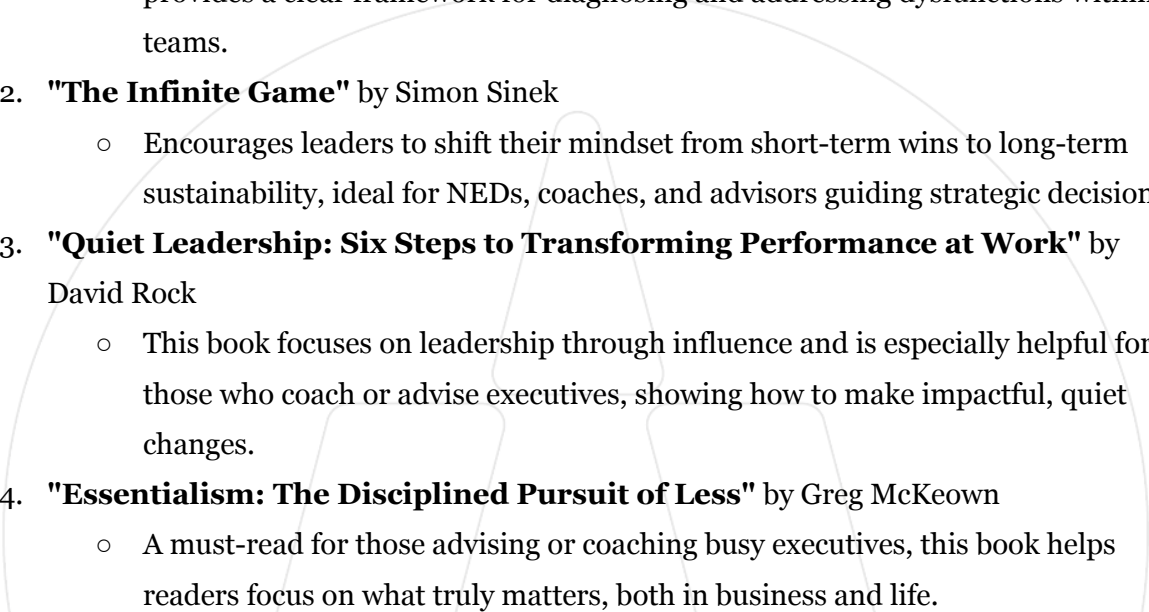
For Coaches:

1. **"The Coaching Habit: Say Less, Ask More & Change the Way You Lead Forever"** by Michael Bungay Stanier
 - A practical book that helps coaches develop a questioning mindset to unlock the potential of those they are mentoring.
 2. **"Coaching for Performance: The Principles and Practice of Coaching and Leadership"** by Sir John Whitmore
 - A classic in coaching literature that introduces the GROW model, one of the most effective frameworks for coaching and leadership.
 3. **"The Art of Coaching: Effective Strategies for School Transformation"** by Elena Aguilar
 - While focused on educational coaching, the strategies presented are applicable to coaches in any field who seek to lead transformative change.
 4. **"Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity"** by Kim Scott
 - A great resource for coaches looking to provide direct feedback while maintaining trust and respect.
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For Advisors:

1. **"The Trusted Advisor"** by David H. Maister, Charles H. Green, and Robert M. Galford
 - This book explores how advisors can build trust with clients, offering insight into becoming a more effective and valued consultant or advisor.
 2. **"The Art of Strategic Leadership: How Leaders at All Levels Prepare Themselves, Their Teams, and Organizations for the Future"** by Steven J. Stowell and Stephanie S. Mead
 - It provides frameworks and strategies for strategic leadership, helping advisors guide teams and organizations in achieving long-term goals.
 3. **"Measure What Matters: OKRs: The Simple Idea that Drives 10x Growth"** by John Doerr
 - Advisors will find this book valuable in helping organizations establish and track ambitious, achievable goals through OKRs (Objectives and Key Results).
 4. **"Advisory Leadership: Using the Seven Steps of Heart Culture to Create Lasting Success for Any Wealth Management Firm"** by Greg Friedman
 - A specialized book that focuses on relationship-building and leadership in advisory roles, though principles can be broadly applied to any sector.
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Cross-Role Recommendations:

1. **"The Five Dysfunctions of a Team: A Leadership Fable"** by Patrick Lencioni
 - A great read for anyone in a leadership, advisory, or coaching role. This book provides a clear framework for diagnosing and addressing dysfunctions within teams.
 2. **"The Infinite Game"** by Simon Sinek
 - Encourages leaders to shift their mindset from short-term wins to long-term sustainability, ideal for NEDs, coaches, and advisors guiding strategic decisions.
 3. **"Quiet Leadership: Six Steps to Transforming Performance at Work"** by David Rock
 - This book focuses on leadership through influence and is especially helpful for those who coach or advise executives, showing how to make impactful, quiet changes.
 4. **"Essentialism: The Disciplined Pursuit of Less"** by Greg McKeown
 - A must-read for those advising or coaching busy executives, this book helps readers focus on what truly matters, both in business and life.
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